	Sheridan Magazines	Publishers Press	Fry Communications, Inc.	The Ovid Bell Press Inc.
What is your typical press run?	10,000 - 40,000	40,000 is average	N/A	Around 15,000 copies
What is the lowest press run you can accommodate?	5,000	5,000, but often run less if part of bigger package	1	2,000
What is the highest?	125,000	1,400,000	Double-digit millions	250,000
What is the lowest page form number you can handle?	4	4	N/A	4
What is the highest?	32	1,400	N/A	16
What prepress services do you offer?	full service color/B&W scanning, color correction, image manipulation, retouching, desktop publishing software training, electronic delivery workflows, file preflight & correction, color mgmnt., hard copy contract/virtual content proofing, digital archive	Scanning, Ad preflighting, file conversion, archive.	all - from design thru remote page processing and proofing, including an ad portal	Soft proofing, high end digital proofs, digital magazines
How many days do you allow for receipt of files from the publisher to hitting the mail stream with a finished magazine?	6	7	N/A	5
Do you offer co-mail services?	Yes	Yes	Yes	Yes
Do you use a third party for co-mailing or do it by yourself?	Yes	No	N/A	Yes
How does co-mailing affect your turnaround time as measured in days?	can extend schedule 3 - 5 days	3	Not at all - our co-mailers are on our site - NO TRAVEL TIME	Comail pieces enter into the pools within 48 hours of leaving our plant.
What are typical pool sizes?	1.2 million	600,000	N/A	30 publications
How many runs are done weekly?	2	5	N/A	3
What geographic areas do you co-mail from?	Midwest	Kentucky	Central Northeast	Midwest
Can you co-mail polybagged books?	Yes	Yes	Yes	Yes
Do you buy paper-buying services for publishers?	Yes	No	Yes	Yes
Do you offer your own paper?	Yes	Yes	Yes	Yes
Are there storage and handling fees for the paper, and if so, how much?	Yes	Yes, $1.00	Yes	No
Do you offer training for magazine manufacturing and production staffs?	Yes	Yes	Yes	Yes
If so, in what areas do you offer training?	book make-up, ad submission/ad sales mgmnt. software, file proofing and upload, mailing and postal services	Overview of the printing process, especially those areas that affect a publisher	N/A	N/A
How do you typically receive ads from the publisher and its clients?	primarily print-ready PDFs	PDF's	N/A	PDF files
Do you offer an ad portal?	Yes	Yes	Yes	No
Do you offer online insertion orders?	Yes	No	Yes	No
Do you offer Website development?	Yes	No	Yes	No
Do you offer a content management system?	Yes	Yes	Yes	No
Do you offer digital editions?	Yes	Yes	Yes	Yes
Do you offer mobile apps?	Yes	No	Yes	Yes
What has been the biggest request from publishing clients over the last year?	Assistance in developing mobile platforms for their publications, and how to monetize digital media.	Besides reducing printing costs, how can we help them gave more revenue from their content.	N/A	Faster turn around times, price considerations and new ideas of how to market their publications.
What's the biggest request you have of publishers to make the workflow easier?	Publishers are constantly looking for ways to decrease cost and increase speed. To that end, we strongly encourage our publishers to submit files directly through our Kodak InSite prepress portal, allowing them to approve content online, eliminating the hard copy proofing process.	N/A	N/A	Mail or ship in the middle of the month.