

Chart 1

How many city/
regional publications
does your organiza-
tion produce?

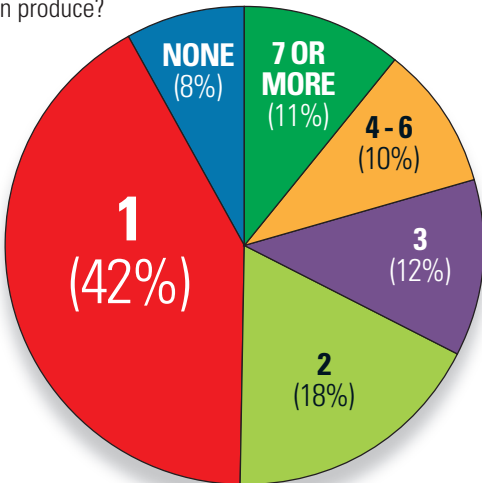


Chart 2

Which of these best describes the nature of your organization's largest city/regional publication's circulation?

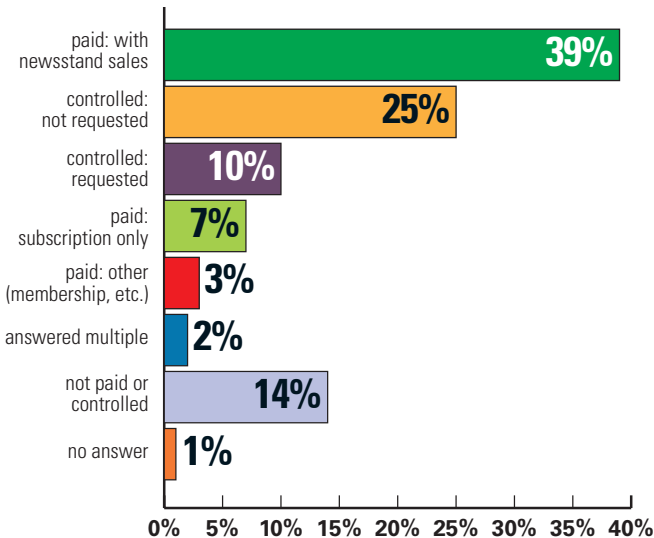
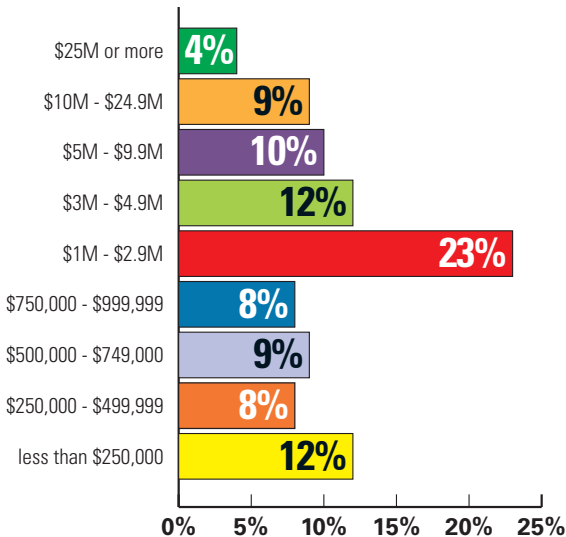


Chart 3

What is the total projected revenue for 2013 for your organization?



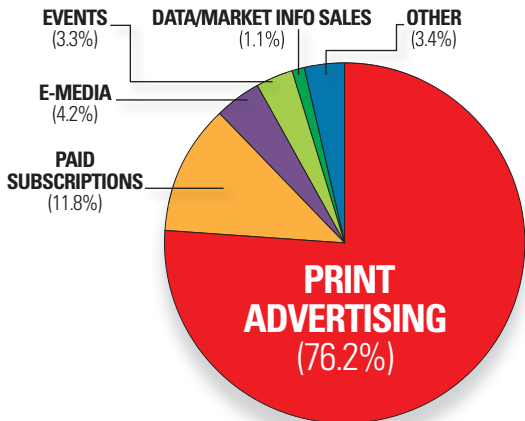


Chart 4

About what proportion of the revenue from your organization's largest city/regional publication was derived from each of the following sources in 2012?

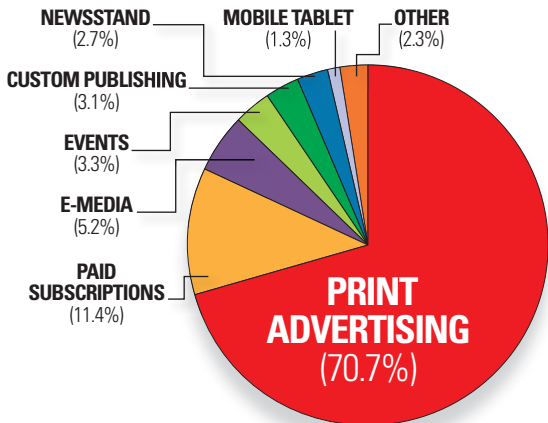


Chart 5

About what proportion of the revenue from your organization's largest city/regional publication will be derived from each of the following sources in 2013?

Chart 6

Compared to 2011, about how much did your organization's operating expenses increase in each of these areas in 2012?

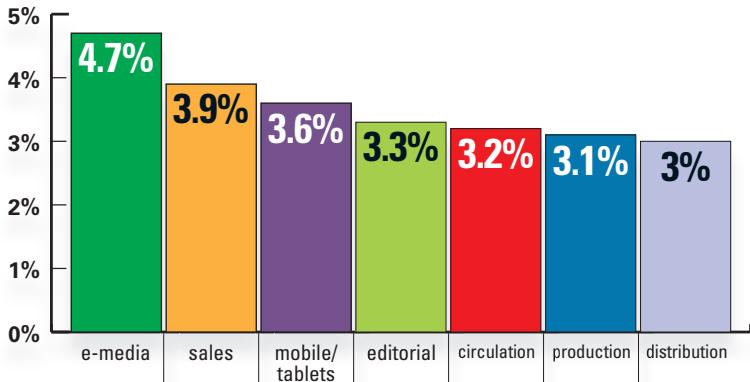


Chart 7

Does your organization plan to launch any new print products in 2013?

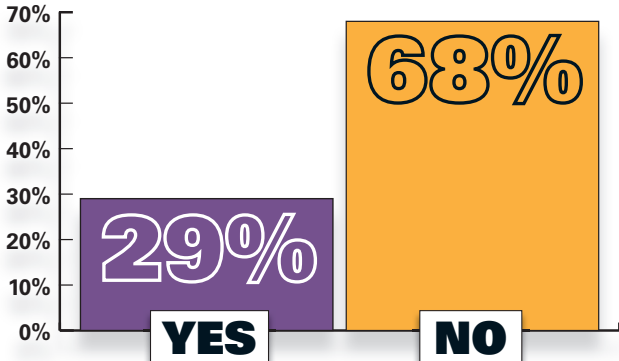


Chart 8

Does your organization plan to launch any new non-print products in 2013?

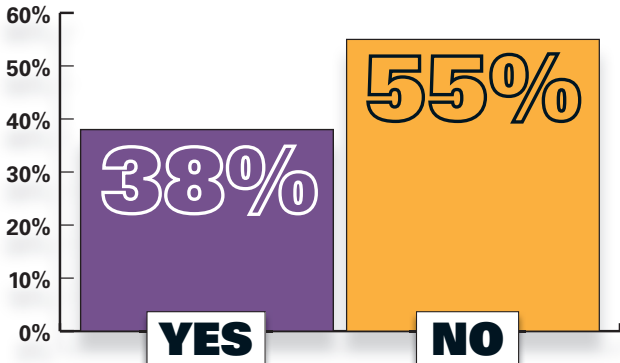


Chart 9

What non-print products has your organization launched in the last 3 years?

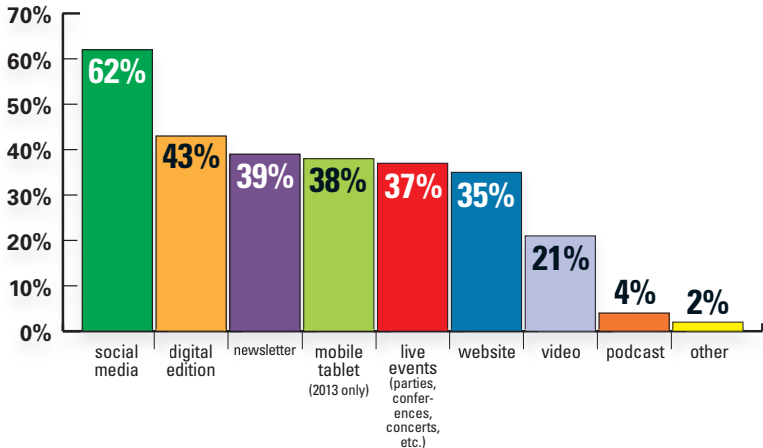


Chart 10

Is your website optimized for the mobile platform?

