SALARY BY CATEGORY:
Editor/Executive Editor

Unlike their editorial director supervisors, b-to-b editors jumped slightly in pay for 2012, going from a mean base salary of $67,300 in 2011 to $71,000 in 2012. Consumer editors dropped a bit for 2012, going from $79,300 in 2011 to $77,300. And association editors bumped up from a 2011 mean of $66,900 to $69,600 in 2012.

Consumer editors won the additional cash contest, bringing in an extra $7,000 in 2012. B-to-b editors were next in line for additional cash with $5,500 and association editors expect to receive another $4,900.

The number of publications worked on doesn’t seem to impact pay for this group. Editors that work on one magazine receive $72,000 while editors that work on two or more magazines bring in $73,300. Whether those magazines are paid circ or not, however, does impact salary. Editors that work on paid only circulation receive $88,300 while editors responsible for controlled only get a significantly lower $68,700. Those who work on both receive $70,200.

Supervision is another needle-mover, with editors supervising five or more staffers getting $94,000 while editors who supervise one to four getting $71,000. Editors in the unfortunate position of having no staff to supervise bring in a significantly lower $67,700.

Change in Mean Base Salary: 2011 vs. 2012

Additional Cash

Average Compensation by:
Type of Publishing

Company Revenue

Revenue of Respondent's Publications

Geographic Distribution

In New York City Area

Number of Publications Worked On

Paid/Controlled Publications

Number of Employees Supervised

Hours Worked Per Week

Gender

Education

Age

Years in Publishing Industry

Years in Editorial-Related Function

Years at Present Company

Years in Current Position

Source: FOLIO: and Readex Research