

Average Compensation by:

Type of Publishing

B-to-B	\$71,000
Consumer	\$77,300
Association	\$69,600

Company Revenue

< \$3 million	\$59,200
\$3 - \$9.9 million	\$63,400
\$10 million+	\$78,100

Revenue of Respondent's Publications

< \$3 million	\$63,700
\$3+ million	\$98,900

Geographic Distribution

Northeast	\$88,200
Midwest	\$63,200
South	\$72,100
West	\$66,800

In New York City Area

Yes	\$115,000
No	\$68,500

Number of Publications Worked On

1 magazine	\$72,000
2 magazines or more	\$73,300

Paid/Controlled Publications

Paid only	\$88,300
Controlled only	\$68,700
Mix of both	\$70,200

Number of Employees Supervised

None	\$67,700
1-4 employees	\$71,000
5 employees or more	\$94,000

Hours Worked Per Week

40 hours	\$68,200
41 - 49 hours	\$72,800
50 hours or more	\$77,600

Gender

Male	\$84,200
Female	\$65,700

Education

Graduated College	\$69,600
Postgrad Study/Degree	\$79,400

Age

< 40	\$58,100
40+	\$76,800

Years in Publishing Industry

10 years or fewer	\$63,300
10-19 years	\$64,900
20 years or more	\$79,300

Years in Editorial-Related Function

5 years or fewer	n/a
5 - 9 years	\$59,500
10 years or more	\$75,000

Years at Present Company

5 years or fewer	\$61,600
5 - 9 years	\$67,300
10 years or more	\$80,200

Years in Current Position

3 years or fewer	\$68,800
3-9 years	\$76,100
10 years or more	\$70,200