

# Average Compensation by:

## Type of Publishing

B-to-B	\$94,800
Consumer	\$89,100
Association	\$96,500

## Company Revenue

< \$3 million	\$69,400
\$3 - \$9.9 million	\$93,300
\$10 million+	\$115,000

## Revenue of Respondent's Publications

< \$3 million	\$81,100
\$3+ million	\$121,000

## Geographic Distribution

Northeast	\$110,200
Midwest	\$90,100
South	\$92,800
West	\$77,800

## In New York City Area

Yes	\$137,200
No	\$87,900

## Number of Publications Worked On

1 magazine	\$91,400
2 magazines or more	\$94,900

## Paid/Controlled Publications

Paid only	\$101,700
Controlled only	\$91,100
Mix of both	\$92,500

## Number of Employees Supervised

None	\$65,300
1-4 employees	\$78,300
5 employees or more	\$112,900

## Hours Worked Per Week

40 hours	\$83,800
41 - 49 hours	\$82,000
50 hours or more	\$102,000

## Gender

Male	\$100,800
Female	\$85,100

## Education

Graduated College	\$90,200
Postgrad Study/Degree	\$98,200

## Age

< 40	\$63,200
40+	\$99,500

## Years in Publishing Industry

10 years or fewer	\$64,900
10-19 years	\$77,800
20 years or more	\$105,900

## Years in Editorial-Related Function

5 years or fewer	n/a
5 - 9 years	\$63,800
10 years or more	\$92,000

## Years at Present Company

5 years or fewer	\$87,800
5 - 9 years	\$79,000
10 years or more	\$98,900

## Years in Current Position

3 years or fewer	\$77,300
3-9 years	\$88,800
10 years or more	\$102,800