

CHART 1

Which *one* of the following most closely matches the nature of your organization?

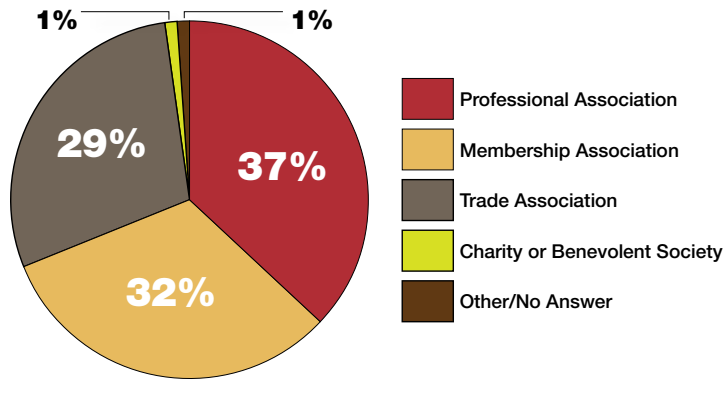


CHART 2

Approximately how many members of each of these types does your organization have (if any)?

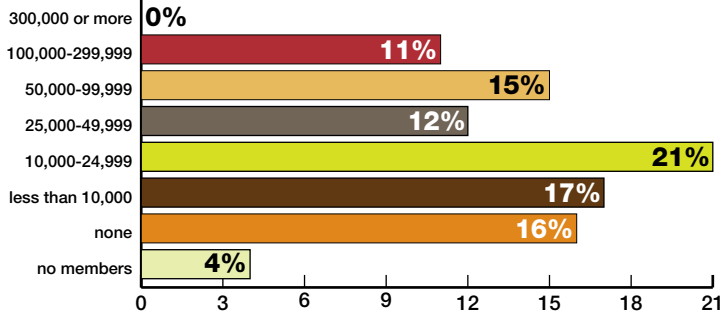


CHART 3

Including you, approximately how many people are employed (both full- and part-time) in your organization's publishing operation?

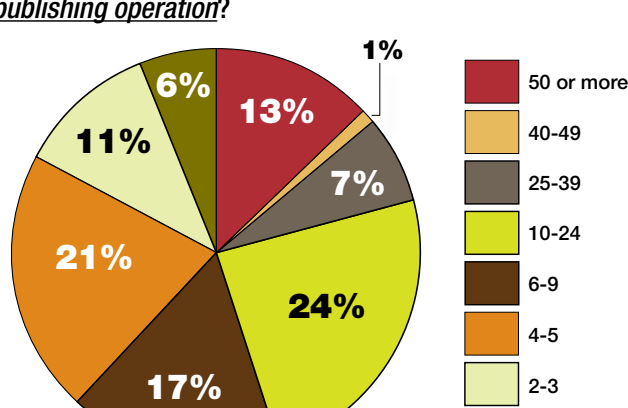


CHART 4a

How many publications does your organization produce?

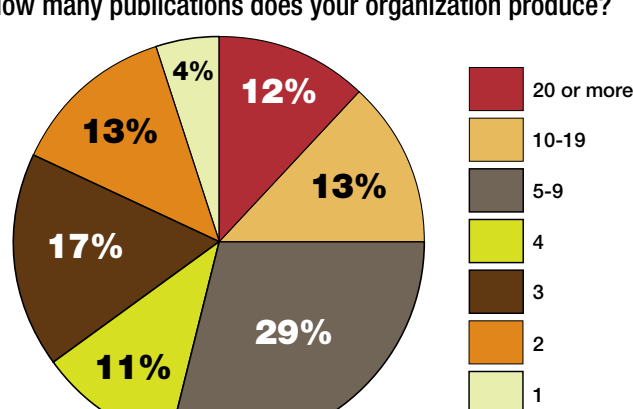


CHART 4b

What type of publications are produced by your organization?

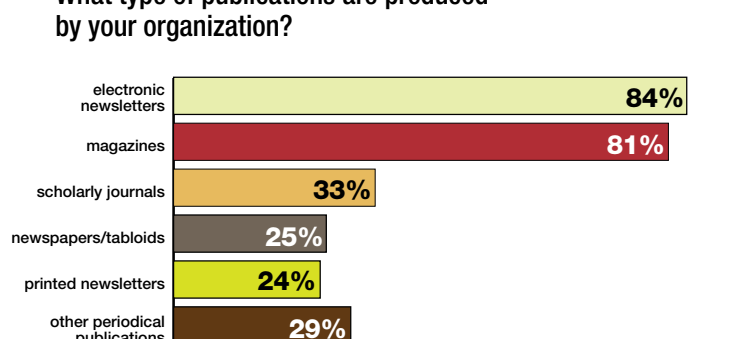


CHART 5

About what proportion of your entire organization's revenue comes from its publications?

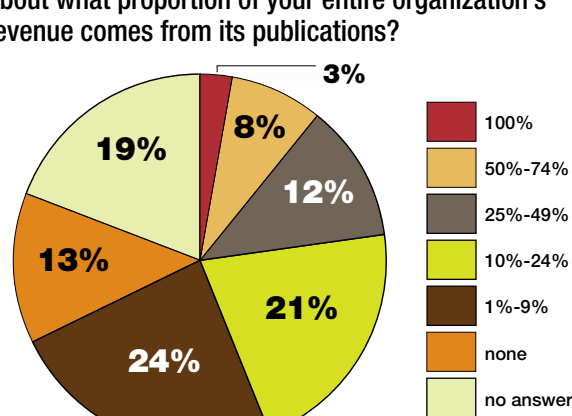


CHART 6a

Among all its publications, approximately what is your organization's *smallest* circulation?

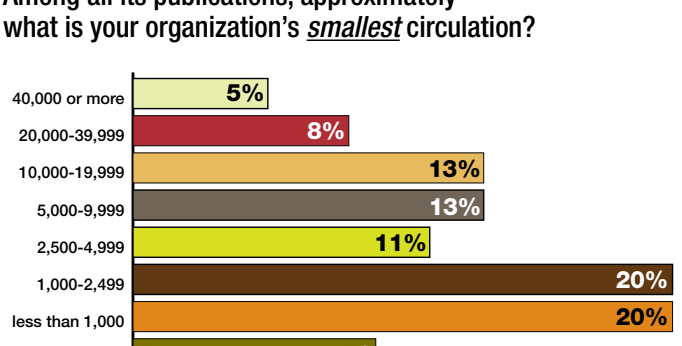


CHART 6b

Among all its publications, approximately what is your organization's *largest* circulation?

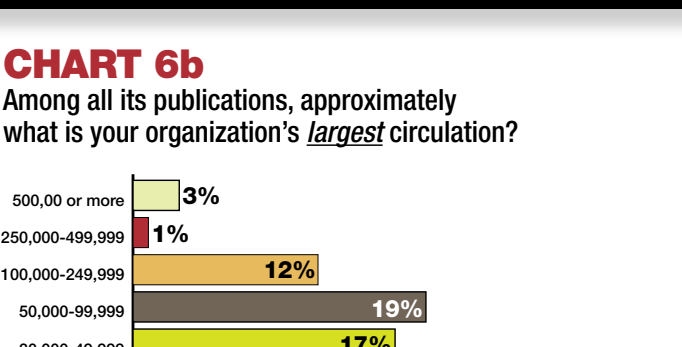


CHART 7

About what proportion of the revenue from your organization's publications do you anticipate will be derived from each of the following sources in 2010?

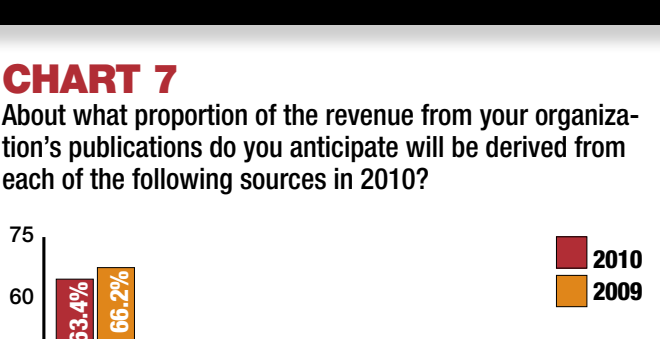


CHART 8

Approximately how much did your organization spend for publication-related products and services in 2009?

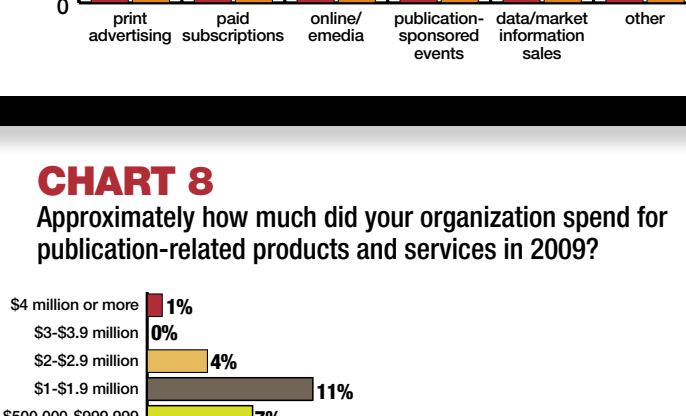


CHART 9

How challenging do you feel each of the following are when working for an association publication?

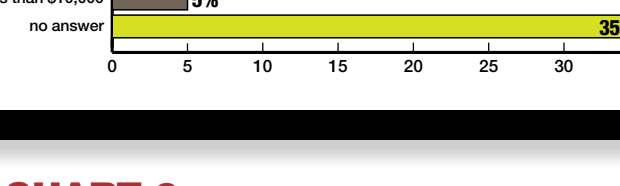


CHART 10

How do you expect the projected revenue for your organization's publications in 2010 to compare to the actual revenue in 2009?

