2009 EXCEL Award Recipients

**Newsletters – General Excellence**
- **Gold**
  - Community Manager, Community Associations Institute
- **Silver**
  - *Kids Get Arthritis Too*, Arthritis Foundation

**Newsletters – Newsletter to Newsletter**
- **Gold**
  - *Advocate*, American Insurance Association
- **Silver**
  - *Canadian Briefings*, Association of Corporate Counsel

**Newsletters – Newsletter to Magazine**
- **Gold**
  - *Frontline*, U.S. Customs and Border Protection
- **Silver**
  - *Critical Values*, American Society for Clinical Pathology

**Newsletters – Newswriting**
- **Gold**
  - *ACOG Today*, American College of Obstetricians and Gynecologists
- **Silver**
  - *Alternatives*, Conflict Prevention & Resolution
  - *Actuarial Update*, American Academy of Actuaries

**Newsletters – Column**
- **Gold**

**Newsletters – General Excellence**
- **Gold**
  - *AARP Bulletin*, AARP
- **Silver**
  - *ADA News*, American Dental Association
  - *Public Relations Tactics*, Public Relations Society of America

**Newspapers – Newswriting**
- **Gold**
  - *Catholic Health World*, March 15, 2008, Catholic Health Association
- **Silver**
  - *Catholic Health World*, March 1, 2008, Catholic Health Association
  - *NSTA Reports*, April 2008, National Science Teachers Association
  - *Catholic Health World*, March 1, 2008, Catholic Health Association

**Newspapers Feature – Article 50,000 or fewer**
- **Gold**
- **Silver**

**Newspapers Feature – Article more than 50,000**
- **Gold**
- **Silver**

**Scholarly Journals – General Excellence**
- **Gold**
  - *Journal of the California Dental Association*, California Dental Association
Scholarly Journals – General Excellence
Silver
Journal of Association Leadership, ASAE & The Center for Association Leadership

Bronze
AMWA Journal, American Medical Writers Association

Bronze
English Journal, National Council of Teachers of English

Scholarly Journals – Most Improved
Gold
The Journal of College and University Student Housing, Association of College and University Housing Officers - International

Scholarly Journals – Feature Article
Gold

Silver

Silver

Bronze

Scholarly Journals – Cover Illustration
Bronze
Herpetologica, March 2008, The Herpetologists’ League

Bronze
Journal of the California Dental Association, August 2008, California Dental Association

Scholarly Journals – Design Excellence
Gold
Journal of the California Dental Association, California Dental Association

Silver
Journal of Association Leadership, ASAE & The Center for Association Leadership

Magazines – General Excellence, 10,000 or fewer
Gold
Conservation, Society for Conservation Biology

Silver
segdDESIGN, Society for Environmental Graphic Design

Bronze
Speaker, National Speakers Association

Magazines – General Excellence 10,001 to 20,000
Gold
Leader's Edge, The Council of Insurance Agents & Brokers

Silver
BizEd, AACSB International - The Association to Advance Collegiate Schools of Business

Bronze
Independent School, National Association of Independent Schools

Magazines – General Excellence 20,001 to 50,000
Gold
Associations Now, ASAE & The Center for Association Leadership

Silver
NACS Magazine, National Association of Convenience Stores

Bronze
Lodging, American Hotel and Lodging Association

Bronze
CURRENTS, Council for Advancement and Support of Education

Magazines – General Excellence, 50,001 to 100,000
Gold
Suffolk Alumni Magazine, Suffolk University

Silver
Electrical Contractor, National Electrical Contractors Association

Silver
Massage Therapy Journal, American Massage Therapy Association

Magazines – General Excellence, more than 100,000
Silver
The Penn Stater, Penn State Alumni Association

Silver
The Rotarian, Rotary International

Bronze
Science News, Society for Science and the Public

Honorable Mention
PM Network, Project Management Institute

Magazines – Single Topic Issue, 20,000 or fewer
Gold
Independent School, Winter 2008, National Association of Independent Schools

Silver
FORUM, April 2008, Association Forum of Chicagoland

Bronze
Health Progress, January/February 2009, Catholic Health Association
Magazines – Single Topic Issue, 20,000 or fewer
Honorable Mention
segddesign, Society for Environmental Graphic Design

Magazines – Single Topic Issue, 20,001 to 100,000
Gold
Lodging, February 2008, American Hotel and Lodging Association
Silver
School Nutrition, June/July 2008, School Nutrition Association
Bronze
ASCA School Counselor, American School Counselor Association

Magazines – Single Topic Issue, more than 100,000
Gold
IEEE Spectrum, June 2008, IEEE
Silver
PM Network, October 2008, Project Management Institute

Magazines – Feature Article 10,000 or fewer
Silver
Silver
The Federal Credit Union, “CU on the Blogs”, May/June 2008, National Association of Federal Credit Unions
Bronze

Magazines – Feature Article, 10,001 to 20,000
Gold
Scrap, “Appetite For Destruction”, May/June 2008, Institute of Scrap Recycling Industries
Silver
Leader’s Edge, “Buyer, Holder, or Cellar”, The Council of Insurance Agents & Brokers
Bronze
Leader’s Edge, “Commiting Insurance Without a License”, The Council of Insurance Agents & Brokers

Magazines – Feature Article, 20,001 to 50,000
Gold
Silver
Presstime, “A Mix of Measures”, June 2008, Newspaper Association of America
Silver
CURRENTS, “Campus Confidential”, April 2008, Council for Advancement and Support of Education

Magazines Feature – Article, 50,001 to 100,000
Gold
Silver
Bronze

Magazines Feature – Article, more than 100,000
Gold
The Penn Stater, “The Hungary Job”, January/February 2009, Penn State Alumni Association
Silver
Bronze

Magazines – Editorial
Gold
Silver
A Peek at the Peak, “On the Road to Groundhog Land”, September/October 2008, Greater Pinnacle Peak Association
Bronze
BizEd, “The Time Zone of Technology”, January/February, AACSB International - The Association to Advance Collegiate Schools of Business

Magazines – Column
Gold
CDS Review, “Final Impressions”, December 2008, Chicago Dental Society
Silver
Principal, “Canaries in the Coal Mine”, November/December 2008, National Association of Elementary School Principals
Bronze
Honorable Mention
Scrap, “What’s Wrong With Wall-E?” September/October 2008, Institute of Scrap Recycling Industries
Magazines – Most Improved, 50,000 or fewer
Gold
_Saving Land_, Land Trust Alliance

Silver
_Legacy_, University of Michigan-Dearborn Alumni Association

Bronze
_Audiology Today_, American Academy of Audiology

Magazines – Most Improved, more than 50,000
Gold
_Suffolk Alumni Magazine_, Suffolk University

Silver
_Science News_, Society for Science and the Public

Magazines – Cover Illustration
Gold
_Associations Now_, June 2008, ASAE & The Center for Association Leadership

Silver
_Convene_, June 2008, Professional Convention Management Association

Bronze
_StopWatch_, September/October 2008, National Association of Truckstop Operators

Magazines – Cover Photography
Gold

Silver
_HemAware_, January/February 2008, National Hemophilia Foundation

Bronze
_Food Technology_, February 2008, Institute of Food Technologists

Bronze
_Independent School_, Winter 2008, National Association of Independent Schools

Magazines – Cover Photo Illustration
Gold
_Suffolk Alumni Magazine_, Fall 2008, Suffolk University

Silver
_American School Board Journal_, June 2008, National School Boards Association

Silver
_Contingencies_, March/April 2008, American Association of Actuaries

Bronze
_Light Design + Application_, September 2008, Illuminating Engineering Society of North America

Magazines – Feature Story Design
Gold
_Cleveland Clinic Magazine_, “Blue Genes”, Summer 2008, Cleveland Clinic

Silver
_Common Ground_, “Soulful Consideration”, November/December 2008, Community Associations Institute

Bronze
_Cleveland Clinic Magazine_, “The Shape of Kids To Come”, Summer 2008, Cleveland Clinic

Magazines – Redesign, 50,000 or fewer
Gold
_Saving Land_, Land Trust Alliance

Silver
_Infonomics_, AIIM

Bronze
_Audiology Today_, American Academy of Audiology

Magazines – Redesign, more than 50,000
Gold
_Suffolk Alumni Magazine_, Suffolk University

Silver
_Security & Life Safety Systems_, National Electrical Contractors Association

Magazines – Design Excellence, 20,000 or fewer
Gold
_Insights_, Chicago School Administrators

Silver
_Land Development_, National Association of Home Builders

Bronze
_segdDESIGN_, Society for Environmental Graphic Design

Magazines – Design Excellence, 20,001 to 100,000
Gold
_Suffolk Alumni Magazine_, Suffolk University

Silver
_Workspan_, WorldatWork

Bronze
_Lupus Now_, Lupus Foundation of America, Inc.

Magazines – Design Excellence, more than 100,000
Gold
_The Penn Stater_, Penn State Alumni Association

Silver
_Diabetes Forecast_, American Diabetes Association

Bronze
VitalCare, American College of Emergency Physicians
Magazines – Design Excellence, more than 100,000
Bronze
World Vision, World Vision

Special Publications – Annual Reports
Gold
A Worldwide Vision: A Focus on Each Child, Association for
Supervision and Curriculum Development
Silver
IFT Annual Report, Institute of Food Technologists
Bronze
2007 Year in Review, Associated Builders & Contractors, Inc.

Special Publications – Special Reports
Gold
Latino Patriots in American Military History/Patriotas Latinos,
Smithsonian Latino Center
Silver
Leadership Through Project Management, Project
Management Institute
Bronze
2009 Newspaper Advertising Planbook, Newspaper
Association of America

Special Publications – Membership Directories/Buyers
Guides
Gold
Silver
Sites & Cities 16th Edition, Professional Convention
Management Association

Special Publications – Brochures
Silver
Esta En Nuestras Manos/It’s In Our Hands, American
Cancer Society
Bronze
Member’s Guide to Masonry in California, Masons of
California

Books – Technical Book
Gold
American Academy of Pediatrics Textbook of Pediatric Care,
American Academy of Pediatrics
Silver
The Book of Style for Medical Transcription, Third Edition,
Association for Healthcare Documentation Integrity
Bronze
A Guide to the Project Management Body of Knowledge,
Fourth Edition, Project Management Institute

Books – Non-Technical Book
Gold
Profiting by Design, Manufacturing Jewelers and Suppliers
of America
Silver
What Works, International City/County Management
Association
Bronze
Raising A Child with Arthritis, Arthritis Foundation

Online Publishing – Website, General Excellence
Gold
www.freemason.org, Masons of California
Silver
Pediatric Care Online, American Academy of Pediatrics
Bronze
www.naccho.org, National Association of County and City
Health Officials

Online Publishing – Website, Design Excellence
Gold
www.habitat.org, Habitat for Humanity International
Silver
Diabetes Forecast Online, American Diabetes Association
Bronze
www.freemason.org, Masons of California

Online Publishing – Website, Editorial Content
Gold
www.shrm.org, Society for Human Resource Management
Silver
Jimmy and Rosalynn Carter Work Project 2008 – The Gulf
Coast, Habitat for Humanity International
Bronze
Olympics, AARP
Bronze
Aging In China, AARP

Online Publishing – Website, Special Members Area
Gold
SHRM Webcasts, Society for Human Resource
Management
Silver
National Association of REALTORS® Buyer’s Guide Online,
National Association of REALTORS®
Bronze
www.abmp.com, Associated Bodywork & Massage
Professionals
Online Publishing – Electronic Newsletter, General Excellence
Silver
AWWA Streamlines, American Water Works Association
Bronze
PMP Passport, Project Management Institute

Online Publishing – Blog
Gold
Styled, Staged & Sold Blog, National Association of REALTORS®
Silver
Inservice, Association for Supervision and Curriculum Development
Bronze
MOAA Spouse Blog, Military Officers Association of America

Online Publishing – Wiki
Gold
Associapedia, ASAE & The Center for Association Leadership
Silver
LabAutopedia, Association for Laboratory Automation

Online Publishing – Podcast
Gold
The Value of Scouting, Boy Scouts of America
Silver
AFP Podcast, Association for Financial Professionals
Bronze
ASHA Network News, American Speech-Language Hearing Association

General Excellence of Editorial Products
Silver
Associated Bodywork & Massage Professionals
Bronze
American Snowsports Education Association Education Foundation

Convention Publications – Convention Program
Gold
2009 Annual Gathering, Catholic Charities USA
Silver
Diverse Perspectives, Like Minds, Graduate Management Admission Council
Bronze
National Arts Marketing Project Conference, Americans for the Arts

Convention Publications – Convention Daily Newspapers
Gold
Presstime Daily, Newspaper Association of America

Convention Publications – Convention Marketing Campaign
Gold
CAP’08 Annual Meeting, College of American Pathologists
Silver
29th Annual ATPE State Convention, Association of Texas Professional Educators
Silver
NAFCU’s 41st Annual Conference & Exhibition, National Association of Federal Credit Unions

Media Kits
Gold
Electrical Contractor, National Electrical Contractors Association
Silver
REALTOR Magazine®, National Association of REALTORS®
Silver
Arthritis Today, Arthritis Foundation
Bronze
NAIFA Media Kit, National Association of Insurance & Financial Advisors

Direct Mail – Single Piece
Gold
2009 Rider Rally, American Association of Snowboard Instructors
Silver
Americans for the Arts Store Catalog, Americans for the Arts
Bronze
Shape the Future in Just 5 Minutes, National Art Education Association

Advertisements – Single Piece
Gold
2009 Rider Rally, American Association of Snowboard Instructors
Silver
Black MBA In House, National Black MBA Association

Advertisements – Campaign
Gold
Now What?, Graduate Management Admission Council
Bronze
Laboratory Accreditation Program, College of American Pathologists