

# Average Compensation by:

## Type of Publishing

B-to-B	\$55,500
Consumer	\$61,600
Association	\$65,600

## Company Revenue

< \$3 million	\$53,600
\$3 - \$9.9 million	\$60,700
\$10 million+	\$61,100

## Revenue of Respondent's Publications

< \$3 million	\$59,200
\$3+ million	\$62,000

## Geographic Distribution

Northeast	\$63,200
Midwest	\$57,400
South	\$61,100
West	\$61,000

## In New York City Area

Yes	\$64,000
No	\$59,500

## Number of Publications Worked On

1 magazine	\$64,700
2 magazines or more	\$57,100

## Paid/Controlled Publications

Paid only	\$61,900
Controlled only	\$59,500
Mix of both	\$58,000

## Number of Employees Supervised

None	\$61,300
1-4 employees	\$59,100
5 employees or more	\$62,200

## Hours Worked Per Week

40 hours	\$57,200
41 - 49 hours	\$60,100
50 hours or more	\$64,300

## Gender

Male	\$63,600
Female	\$58,200

## Education

Graduated College	\$56,600
Postgrad Study/Degree	\$66,100

## Age

< 40	\$51,400
40+	\$66,300

## Years in Publishing Industry

10 years or fewer	\$44,700
10-19 years	\$62,100
20 years or more	\$69,200

## Years in Editorial-Related Function

5 years or fewer	n/a
5 - 9 years	\$43,200
10 years or more	\$66,200

## Years at Present Company

5 years or fewer	\$54,000
5 - 9 years	\$53,700
10 years or more	\$69,800

## Years in Current Position

3 years or fewer	\$51,700
3-9 years	\$61,900
10 years or more	\$73,800