

Media, Information, Marketing & Technology M&A Activity

Industry Sector	2013		2012		% Change	
	January - June		January - June			
	No. of Deals	Value (millions)	No. of Deals	Value (millions)	No. of Deals	Value
B2B Online Media & Technology	34	\$272	46	\$7,922	(26%)	(97%)
B2C Online Media & Technology	119	\$4,045	132	\$4,064	(10%)	(0%)
Business-to-Business Media	15	\$188	14	\$82	7%	128%
Consumer Magazines	24	\$281	27	\$122	(11%)	130%
Database & Information Services	32	\$3,183	32	\$4,300	0%	(26%)
Education Information, Technology & Training	44	\$4,951	29	\$1,123	52%	341%
Exhibitions & Conferences	30	\$1,238	28	\$435	7%	184%
Healthcare Information & Technology	104	\$4,216	90	\$5,634	16%	(25%)
Marketing & Interactive Services	224	\$6,770	253	\$8,151	(11%)	(17%)
Mobile Media & Technology	82	\$2,668	72	\$2,513	14%	6%
Total	708	\$27,811	723	\$34,346	(2%)	(19%)

Source: JEGI Transaction Database