Average Compensation by:

Type of Publishing B-to-B	\$71,000
Consumer	\$77,300
Association	\$69,600
Company Revenue	
< \$3 million	\$59,200
\$3 - \$9.9 million \$10 million+	\$63,400 \$78,100
	ψ/0,100
Revenue of Respondent's Publications	 <u> </u>
< \$3 million \$3+ million	\$63,700 \$98,900
Geographic Distribution Northeast	\$88,200
Midwest	\$63,200
South West	\$72,100
West	\$66,800
In New York City Area	Ø11E 000
Yes No	\$115,000 \$68,500
	φ00,000
Number of Publications Worked On 1 magazine	\$72,000
2 magazines or more	\$72,000
Deid/Controlled Dublications	
Paid/Controlled Publications Paid only	\$88,300
Controlled only	\$68,700
Mix of both	\$70,200
Number of Employees Supervised	
None	\$67,700
1-4 employees 5 employees or more	\$71,000 \$94,000
	<i>\$01,000</i>
Hours Worked Per Week	¢60.200
Hours Worked Per Week 40 hours 41 - 49 hours	\$68,200 \$72,800
40 hours	\$68,200 \$72,800 \$77,600
40 hours 41 - 49 hours	\$72,800
40 hours 41 - 49 hours 50 hours or more Gender Male	\$72,800 \$77,600 \$84,200
40 hours 41 - 49 hours 50 hours or more Gender	\$72,800 \$77,600
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education	\$72,800 \$77,600 \$84,200 \$65,700
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education	\$72,800 \$77,600 \$84,200 \$65,700
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$63,300
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer 10-19 years 20 years or more	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$76,800 \$63,300 \$64,900
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer 10-19 years 20 years or more Years in Editorial-Related Function 5 years or fewer	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$63,300 \$64,900 \$79,300
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40- Years in Publishing Industry 10 years or fewer 10-19 years 20 years or fewer 5 - 9 years	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$63,300 \$64,900 \$64,900 \$79,300
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer 10-19 years 20 years or more Years in Editorial-Related Function 5 years or more 10 years or more	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$63,300 \$64,900 \$79,300
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer 10-19 years 20 years or fewer 10-19 years 20 years or fewer 5 - 9 years 10 years or fewer 5 - 9 years 10 years or more Years at Present Company	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$63,300 \$64,900 \$79,300 \$79,300
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer 10-19 years 20 years or more Years or fewer 5 - 9 years 10 years or more Years at Present Company 5 years or fewer 5 years or fewer	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$64,900 \$64,900 \$64,900 \$64,900 \$79,300 \$75,000 \$59,500 \$75,000
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer 10-19 years 20 years or fewer 10-19 years 20 years or fewer 5 - 9 years 10 years or fewer 5 - 9 years 10 years or more Years at Present Company	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$63,300 \$64,900 \$79,300 \$79,300
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer 10-19 years 20 years or more Years in Editorial-Related Function 5 years or fewer 5 - 9 years 10 years or more	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$76,800 \$64,900 \$79,300 \$75,000 \$75,000 \$75,000
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer 10-19 years 20 years or fewer 5 - 9 years 10 years or fewer 5 - 9 years 5 - 9 years 5 - 9 years	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$76,800 \$64,900 \$79,300 \$75,000 \$75,000 \$75,000
40 hours 41 - 49 hours 50 hours or more Gender Male Female Education Graduated College Postgrad Study/Degree Age < 40 40+ Years in Publishing Industry 10 years or fewer 10-19 years 20 years or fewer 5 - 9 years 10 years or more Years in Current Position	\$72,800 \$77,600 \$84,200 \$65,700 \$69,600 \$79,400 \$58,100 \$76,800 \$76,800 \$76,800 \$75,9500 \$75,000 \$75,000 \$61,600 \$67,300 \$80,200