

Average Compensation by:

	TOTAL COMPENSATION	BASE SALARY
Gender		
Male	\$103,000	\$51,000
Female	\$77,000	\$41,000
Age		
Under 40	-	-
40 or older	\$94,000	\$47,000
Education		
Graduated college	\$96,000	\$50,000
Postgrad degree	\$81,000	\$47,000
In New York City Area		
Yes	-	-
No	\$79,000	\$40,000
Geographic Distribution		
Northeast	-	-
Midwest	\$90,000	\$50,000
South	\$70,000	\$31,000
West	-	-
Years in Publishing Industry		
10 years or fewer	\$92,000	\$49,000
10-19 years	\$80,000	\$42,000
20 years or more	\$95,000	\$47,000
Years in Publishing-Related Sales		
10 years or fewer	\$92,000	\$49,000
10-19 years	\$76,000	\$45,000
20 years or more	\$95,000	\$44,000
Years in Current Position		
5 years or fewer	-	-
5-9 years	\$94,000	\$45,000
10 years or more	\$82,000	\$37,000
Years at Present Company		
3 years or fewer	\$83,000	\$46,000
3-9 years	\$89,000	\$59,000
10 years or more	\$95,000	\$41,000
Number of Publications Worked On		
1 magazine	\$90,000	\$50,000
2 magazines or more	\$89,000	\$45,000
Number of Employees Supervised		
None	\$87,000	\$51,000
1-4 employees	\$96,000	\$38,000
5 employees or more	-	-
Company Revenue		
Less than \$10 million	\$63,000	\$34,000
\$10 million or more	\$116,000	\$58,000
Revenue of Respondent's Publications		
Less than \$3 million	\$69,000	\$33,000
\$3 million or more	\$117,000	\$68,000
Paid/Controlled Publications		
Paid only	-	-
Controlled only	\$88,000	\$31,000
Mix of both	\$91,000	\$52,000

Source: FOLIO: and Readex Research