

Average Compensation by:

	TOTAL COMPENSATION	BASE SALARY
Gender		
Male	\$107,000	\$67,000
Female	\$78,000	\$50,000
Age		
Under 40	-	-
40 or older	\$97,000	\$58,000
Education		
Graduated college	\$97,000	\$55,000
Postgrad degree	-	-
In New York City Area		
Yes	-	-
No	\$91,000	\$59,000
Geographic Distribution		
Northeast	-	-
Midwest	-	-
South	-	-
West	-	-
Years in Publishing Industry		
10 years or fewer	-	-
10-19 years	-	-
20 years or more	-	-
Years in Publishing-Related Sales		
10 years or fewer	-	-
10-19 years	-	-
20 years or more	-	-
Years at Present Company		
5 years or fewer	-	-
5-9 years	-	-
10 years or more	\$79,000	\$54,000
Years in Current Position		
3 years or fewer	-	-
3-9 years	\$93,000	\$71,000
10 years or more	-	-
Number of Publications Worked On		
1 magazine	-	-
2 magazines or more	\$98,000	\$59,000
Number of Employees Supervised		
None	\$81,000	\$54,000
1-4 employees	-	-
5 employees or more	-	-
Company Revenue		
Less than \$10 million	\$92,000	\$53,000
\$10 million or more	\$92,000	\$63,000
Revenue of Respondent's Publications		
Less than \$3 million	\$69,000	\$51,000
\$3 million or more	-	-
Paid/Controlled Publications		
Paid only	-	-
Controlled only	-	-
Mix of both	-	-