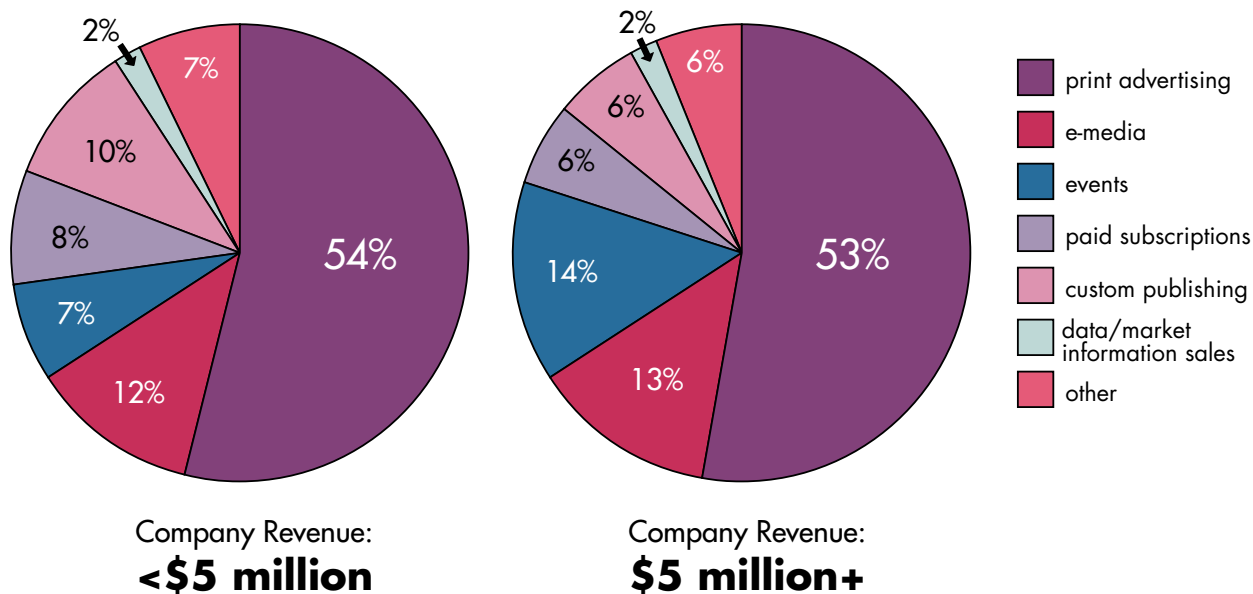


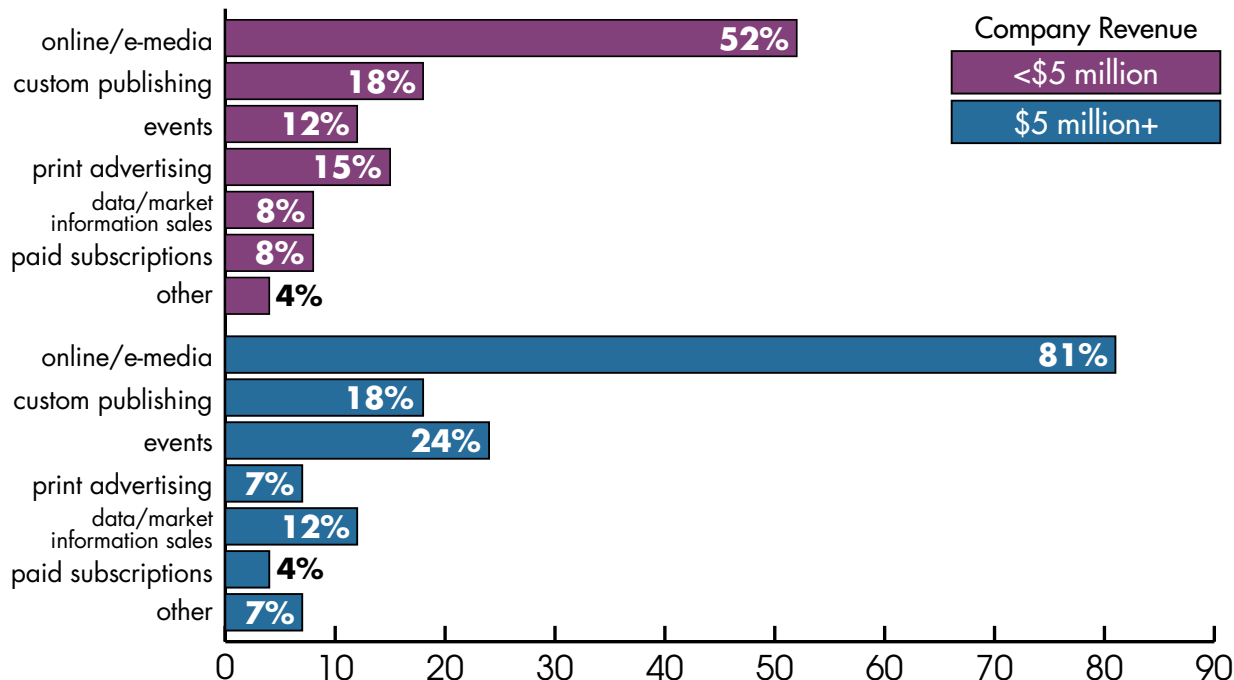
2010 FOLIO: B-to-B CEO Survey

CHART 1: Approximately how much of your organization's revenue do you estimate came from each of these sources in 2009?



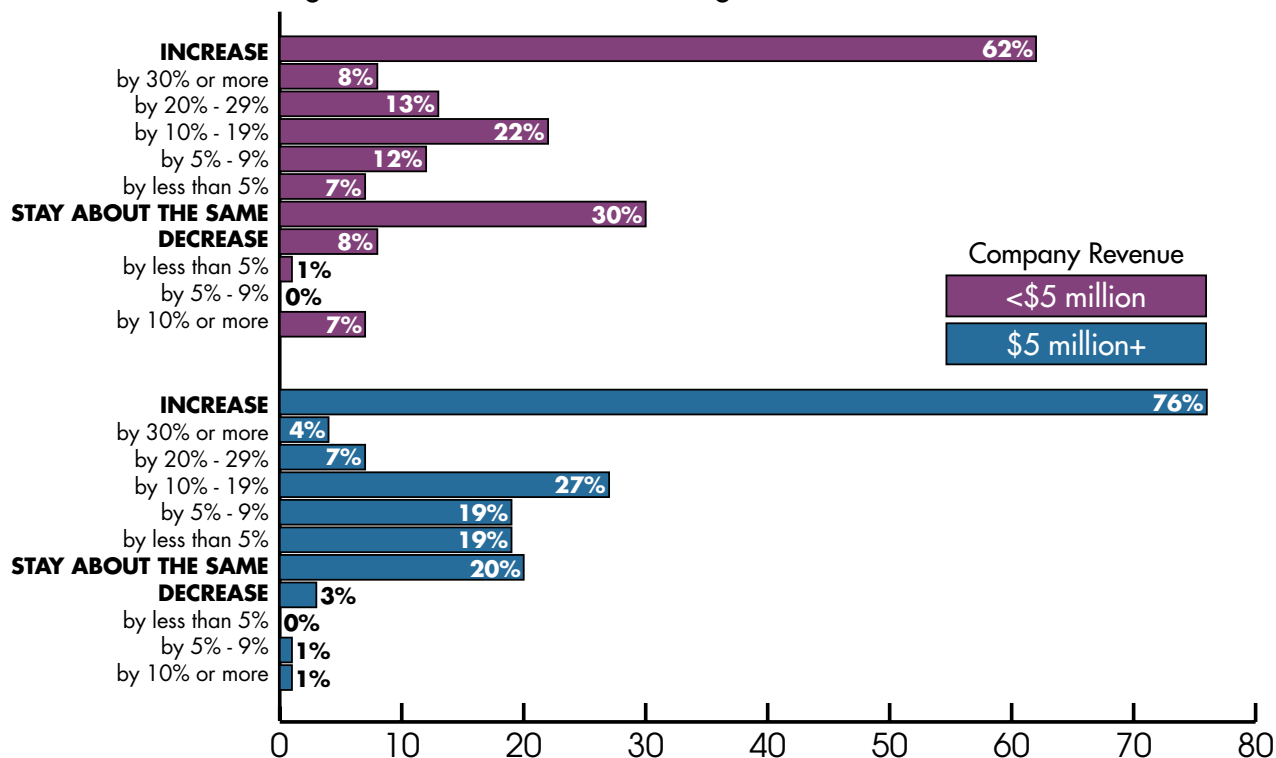
2010 FOLIO: B-to-B CEO Survey

CHART 2: What were the fastest growing parts of your organization's business in 2009?



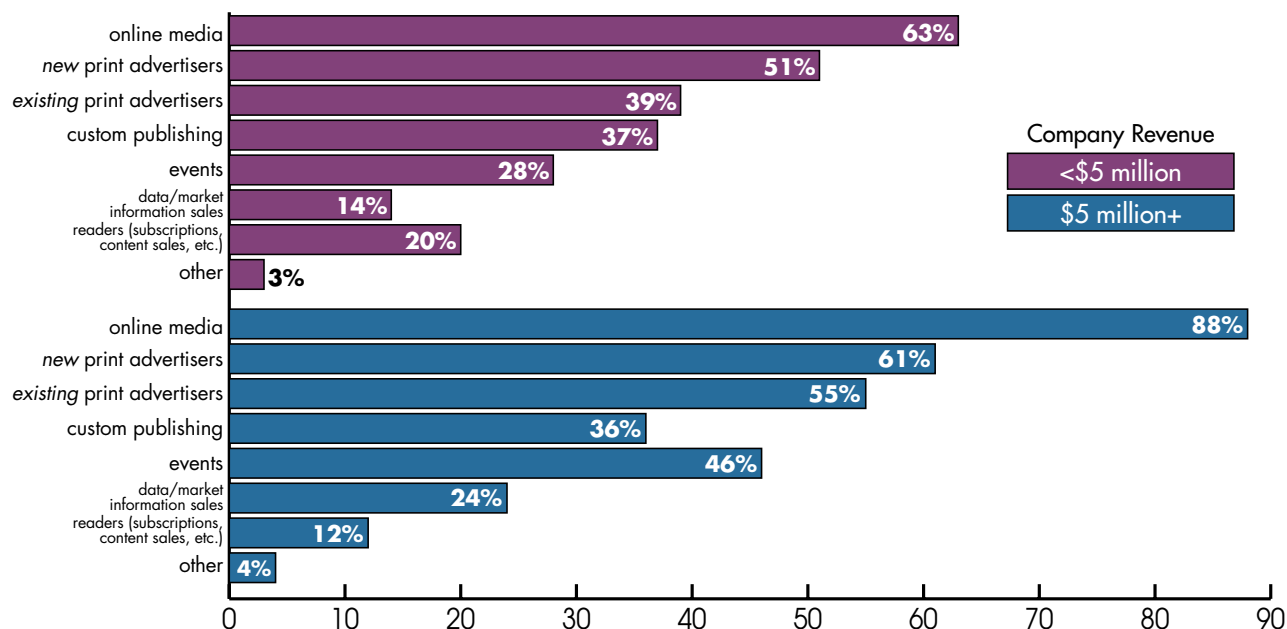
2010 FOLIO: B-to-B CEO Survey

CHART 3: Compared to 2009, how do you expect your organization's revenue to change in 2010?



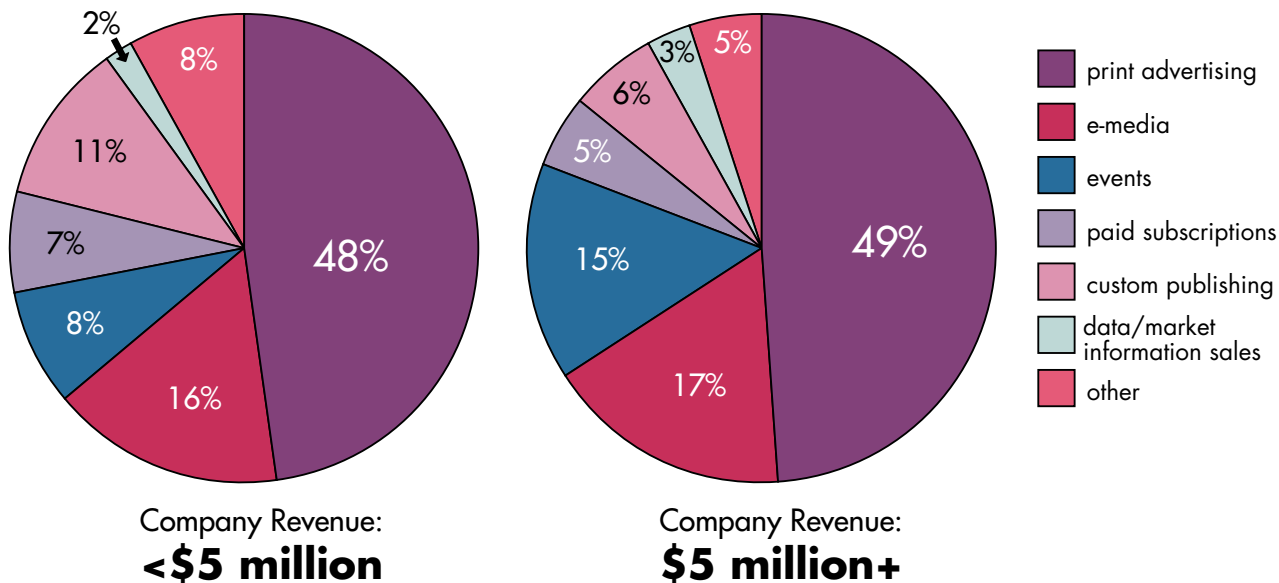
2010 FOLIO: B-to-B CEO Survey

CHART 4: From which sources do you anticipate increased revenue for your organization in 2010?



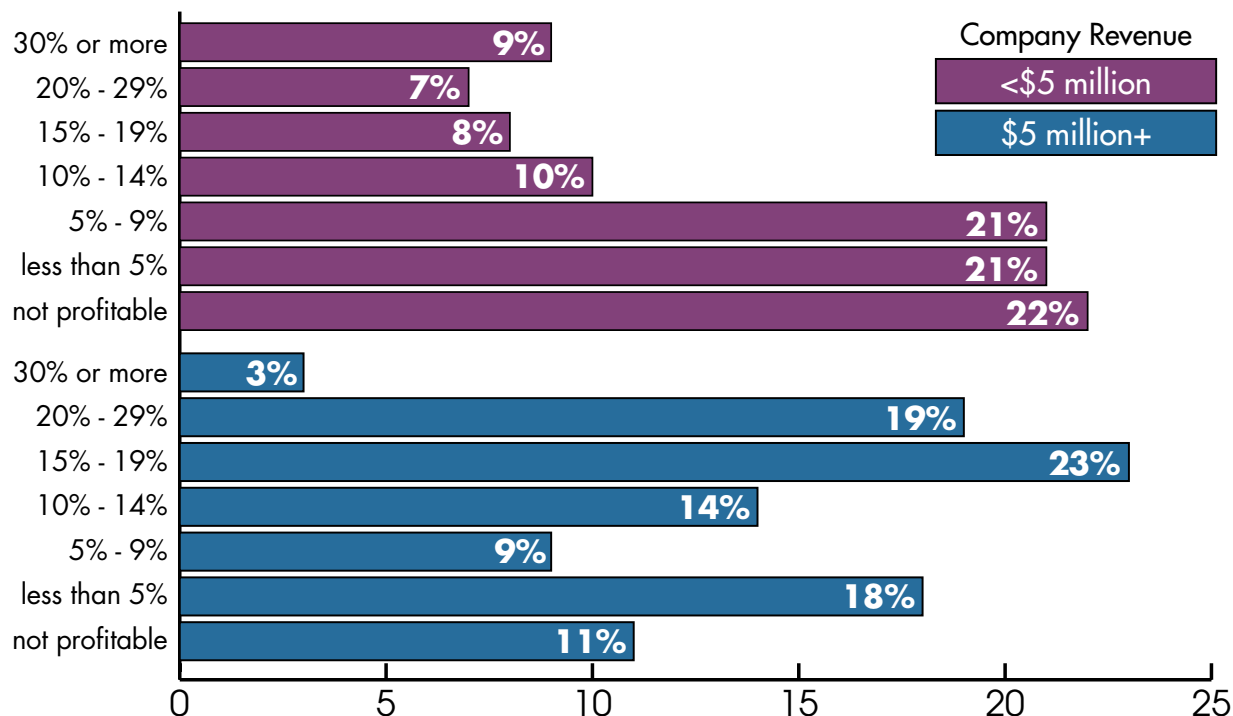
2010 FOLIO: B-to-B CEO Survey

CHART 5: Approximately how much of your organization's revenue do you estimate will come from each of these sources in 2010?



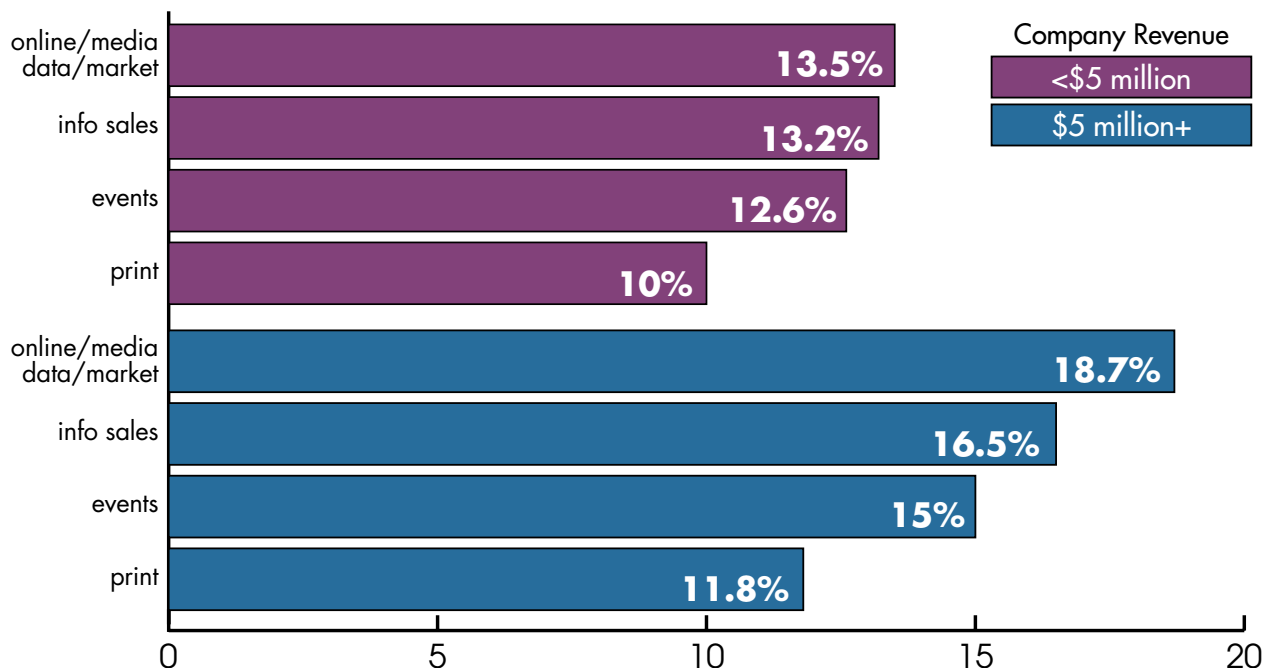
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CHART 6: What was your organization's overall profitability in 2009?



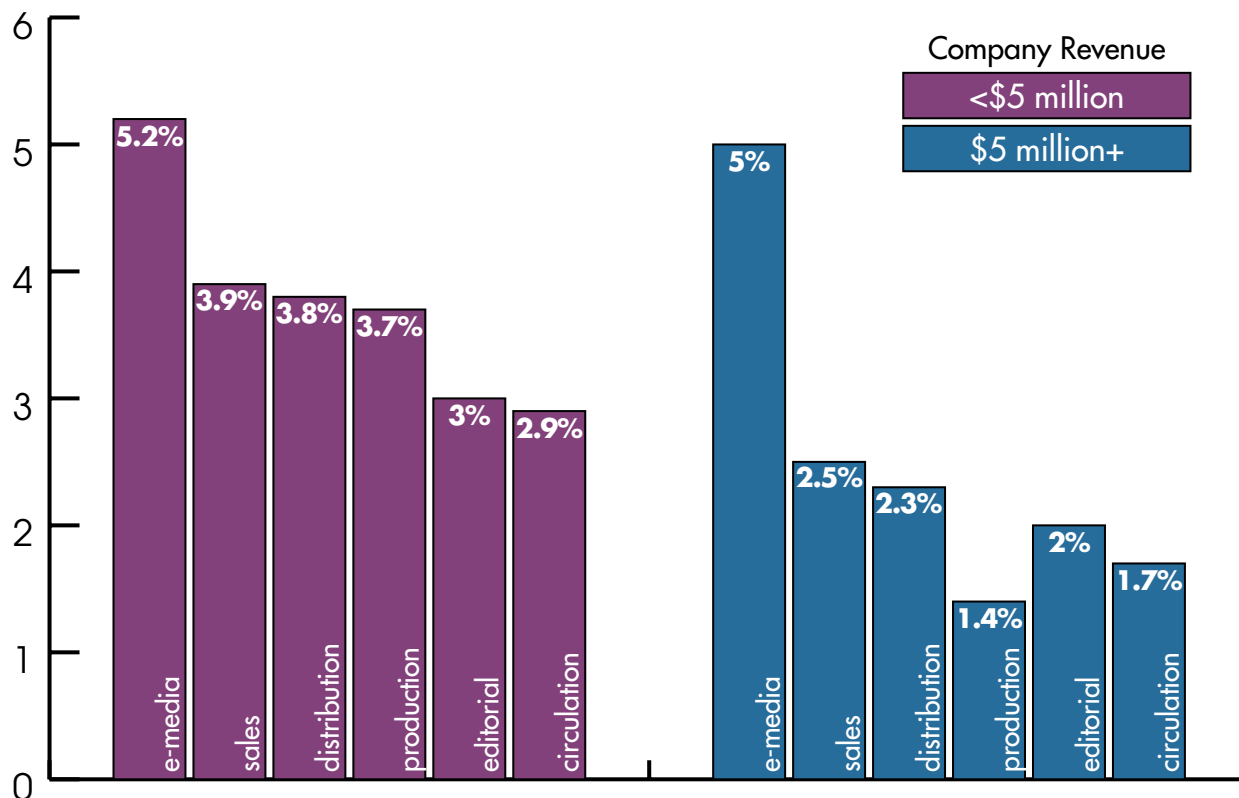
2010 FOLIO: B-to-B CEO Survey

CHART 7: How profitable were each of these areas of your organization in 2009?



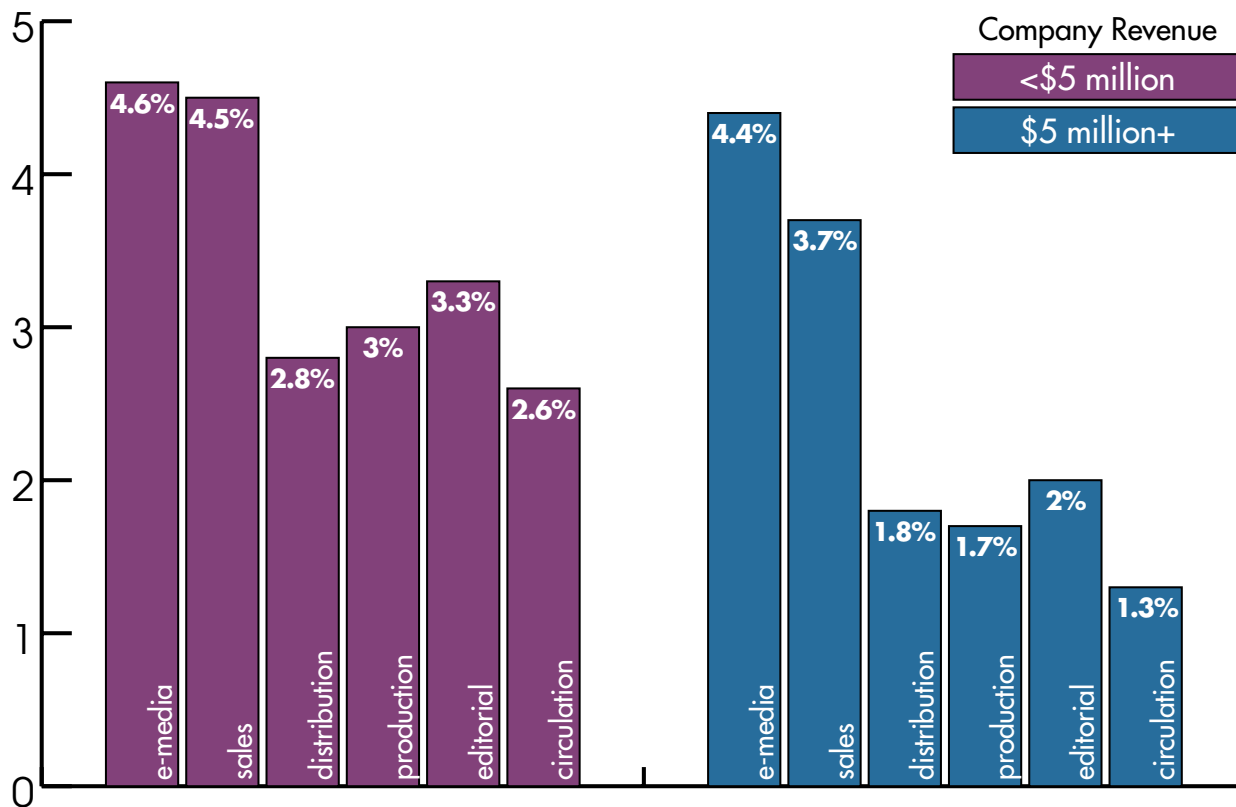
2010 FOLIO: B-to-B CEO Survey

CHART 8: Compared to 2008, about how much did your organization's operating expenses increase in each of these areas in 2009?



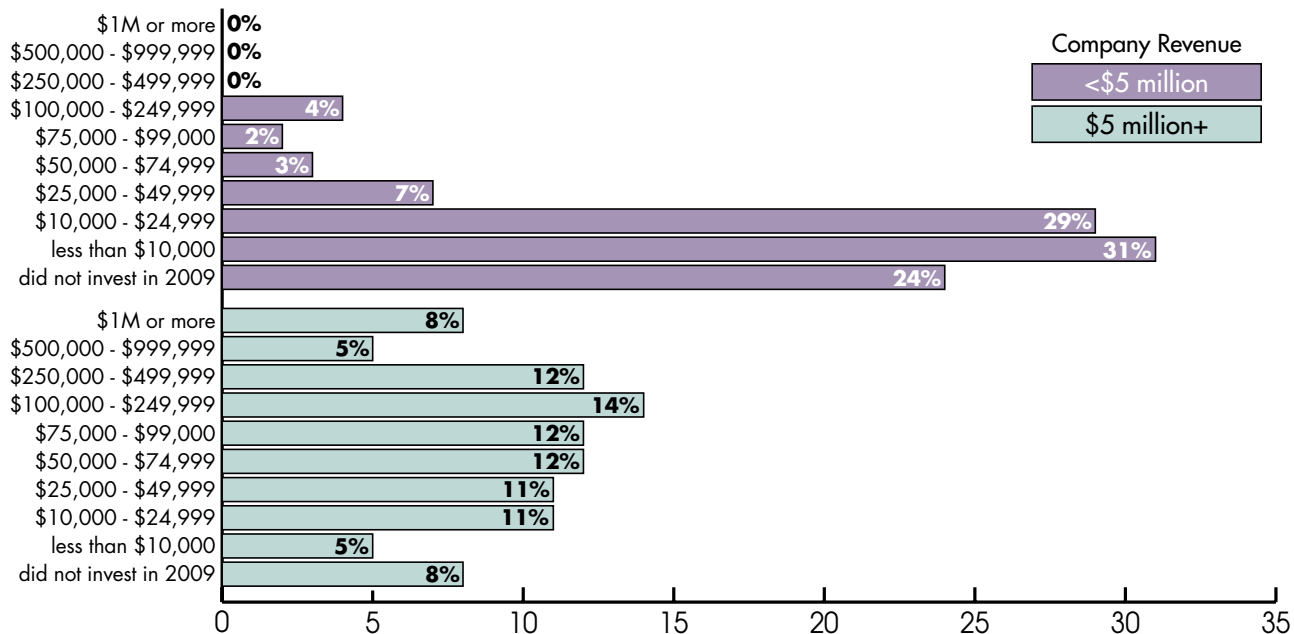
2010 FOLIO: B-to-B CEO Survey

CHART 9: Compared to 2009, about how much do you anticipate your organization's operating expenses will increase in each of these areas in 2010?



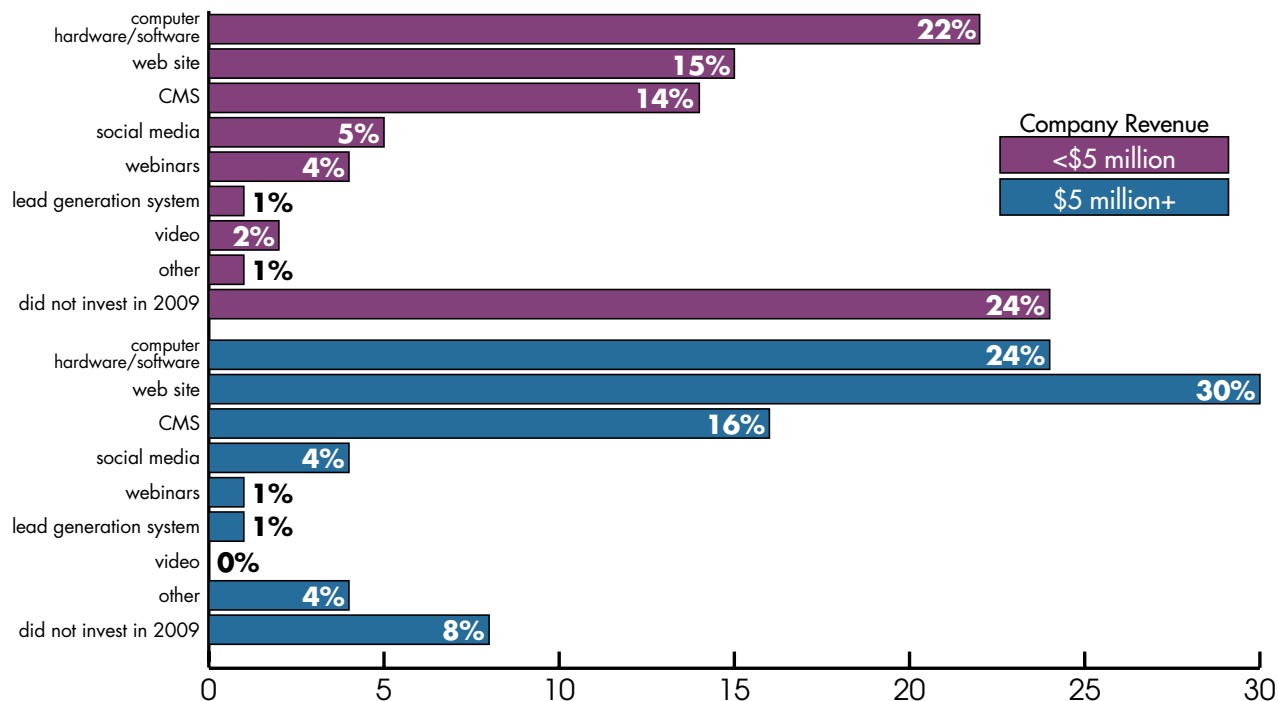
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CHART 10: How much did your organization invest in new technology in 2009?



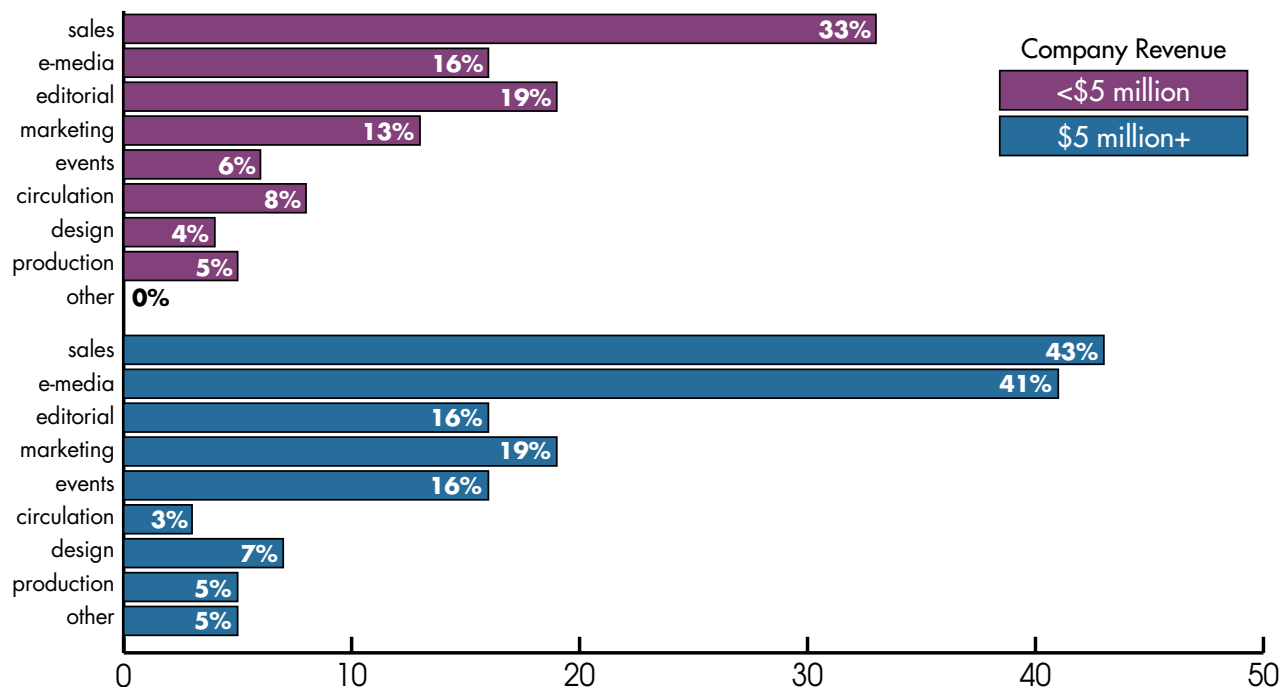
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CHART 11: In what one area was your organization's largest technological investment in 2009?



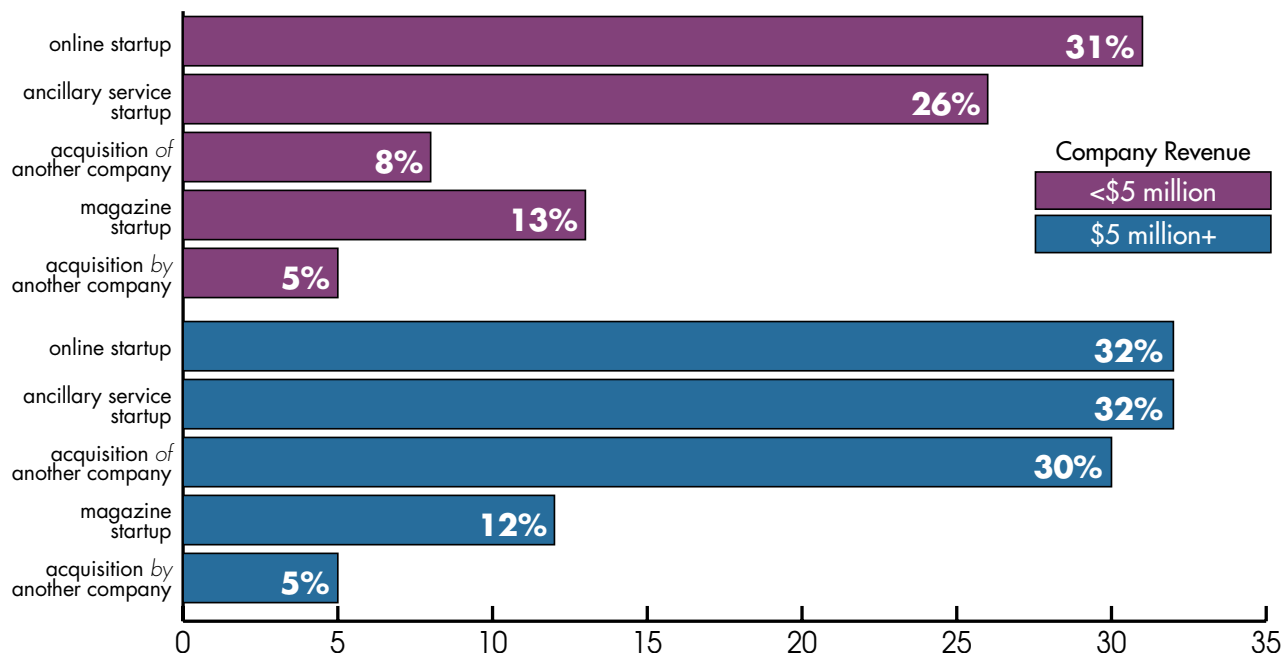
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CHART 12: In which of these areas is your organization planning to hire in 2010?



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CHART 13: Which of the following changes do you anticipate for your organization in 2010?



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CHART 14: What would you consider your organization's top priorities for 2010?

