



2009 EXCEL Award Recipients

Newsletters – General Excellence

Gold
Community Manager, Community Associations Institute

Silver
Kids Get Arthritis Too, Arthritis Foundation

Newsletters – Newsletter to Newsletter

Gold
Advocate, American Insurance Association

Silver
Canadian Briefings, Association of Corporate Counsel

Newsletters – Newsletter to Magazine

Gold
Frontline, U.S. Customs and Border Protection

Silver
Critical Values, American Society for Clinical Pathology

Newsletters – Newswriting

Gold
ACOG Today, American College of Obstetricians and Gynecologists

Silver
Alternatives, Conflict Prevention & Resolution

Bronze
Actuarial Update, American Academy of Actuaries

Newsletters – Column

Gold
The Forum, "Death by Chocolate: The Continuing Bond of Cooking with Austin", October 2008, Association of Death Education and Counseling

Newspapers – General Excellence

Gold
AARP Bulletin, AARP

Silver
ADA News, American Dental Association

Bronze
Public Relations Tactics, Public Relations Society of America

Newspapers – Newswriting

Gold
Catholic Health World, March 15, 2008, Catholic Health Association

Silver
Catholic Health World, March 1, 2008, Catholic Health Association

Silver
NSTA Reports, April 2008, National Science Teachers Association

Bronze
AUSA News, January 2008, Association of the United States Army

Newspapers Feature – Article 50,000 or fewer

Gold
JCC Circle, "The Glatt Kosher JCC: How JCCs Serve the Ultra-Orthodox", Autumn 2008, Jewish Community Centers Association

Silver
The Nation's Health, "Raising Awareness of Public Health Among Americans", September 2008, American Public Health Association

Silver
Plastic Surgery News, "War Injuries Expand Plastic Surgery Innovation Into the Next Century", October/November 2008, American Society of Plastic Surgeons

Newspapers Feature – Article more than 50,000

Gold
AARP Bulletin, "Tradition Under Stress", July/August 2008, AARP

Silver
AARP Bulletin, "Going Hungry In America", September 2008, AARP

Bronze
AAP News, "Painful Recovery", December 2008, American Academy of Pediatrics

Scholarly Journals – General Excellence

Gold
Journal of the California Dental Association, California Dental Association

Scholarly Journals – General Excellence

Silver

Journal of Association Leadership, ASAE & The Center for Association Leadership

Bronze

AMWA Journal, American Medical Writers Association

Bronze

English Journal, National Council of Teachers of English**Scholarly Journals – Most Improved**

Gold

The Journal of College and University Student Housing, Association of College and University Housing Officers -- International**Scholarly Journals – Feature Article**

Gold

Journal of Oncology Practice, "Communication: What Do Patients Want and Need", September 2008, American Society of Clinical Oncology

Silver

JAAPA, "Increasing Obesity in Children and Adolescents: An Alarming Epidemic", December 2008, American Academy of Physician Assistants

Silver

JAAPA, "Scoliosis: A Straight Forward Approach to Diagnosis and Management", November 2008, American Academy of Physician Assistants

Bronze

The Science Teacher, "Oceanography for the Visually Impaired", March 2008, National Science Teachers Association**Scholarly Journals – Cover Illustration**

Bronze

Herpetologica, March 2008, The Herpetologists' League

Bronze

Journal of the California Dental Association, August 2008, California Dental Association**Scholarly Journals – Design Excellence**

Gold

Journal of the California Dental Association, California Dental Association

Silver

Journal of Association Leadership, ASAE & The Center for Association Leadership**Magazines – General Excellence, 10,000 or fewer**

Gold

Conservation, Society for Conservation Biology

Silver

segdDESIGN, Society for Environmental Graphic Design

Bronze

Speaker, National Speakers Association**Magazines – General Excellence 10,001 to 20,000**

Gold

Leader's Edge, The Council of Insurance Agents & Brokers

Silver

BizEd, AACSB International - The Association to Advance Collegiate Schools of Business

Bronze

Independent School, National Association of Independent Schools**Magazines – General Excellence 20,001 to 50,000**

Gold

Associations Now, ASAE & The Center for Association Leadership

Silver

NACS Magazine, National Association of Convenience Stores

Bronze

Lodging, American Hotel and Lodging Association

Bronze

CURRENTS, Council for Advancement and Support of Education**Magazines – General Excellence, 50,001 to 100,000**

Gold

Suffolk Alumni Magazine, Suffolk University

Silver

Electrical Contractor, National Electrical Contractors Association

Silver

Massage Therapy Journal, American Massage Therapy Association**Magazines – General Excellence, more than 100,000**

Silver

The Penn Stater, Penn State Alumni Association

Silver

The Rotarian, Rotary International

Bronze

Science News, Society for Science and the Public

Honorable Mention

PM Network, Project Management Institute**Magazines – Single Topic Issue, 20,000 or fewer**

Gold

Independent School, Winter 2008, National Association of Independent Schools

Silver

FORUM, April 2008, Association Forum of Chicagoland

Bronze

Health Progress, January/February 2009, Catholic Health Association

Magazines – Single Topic Issue, 20,000 or fewer

Honorable Mention
segdDESIGN, Society for Environmental Graphic Design

Magazines – Single Topic Issue, 20,001 to 100,000

Gold
Lodging, February 2008, American Hotel and Lodging Association

Silver
School Nutrition, June/July 2008, School Nutrition Association

Bronze
ASCA School Counselor, American School Counselor Association

Magazines – Single Topic Issue, more than 100,000

Gold
IEEE Spectrum, June 2008, IEEE

Silver
PM Network, October 2008, Project Management Institute

Magazines – Feature Article 10,000 or fewer

Silver
CDS Review, "User Reviews: What Are Patients Saying About You Online", September/October 2008, Chicago Dental Society

Silver
The Federal Credit Union, "CU on the Blogs", May/June 2008, National Association of Federal Credit Unions

Bronze
International Educator, "Not So Glacial Changes", May/June 2008, NAFSA: Association of International Educators

Magazines – Feature Article, 10,001 to 20,000

Gold
Scrap, "Appetite For Destruction", May/June 2008, Institute of Scrap Recycling Industries

Silver
Leader's Edge, "Buyer, Holder, or Cellar", The Council of Insurance Agents & Brokers

Bronze
Leader's Edge, "Committing Insurance Without a License", The Council of Insurance Agents & Brokers

Magazines – Feature Article, 20,001 to 50,000

Gold
ACC Docket, "Whistleblowers: The Human Factor in Ensuring Compliance", September 2008, Association of Corporate Counsel

Silver
Presstime, "A Mix of Measures", June 2008, Newspaper Association of America

Silver
CURRENTS, "Campus Confidential", April 2008, Council for Advancement and Support of Education

Bronze
Suffolk Arts & Sciences, "Teaching and Mentoring the 1-2 Punch", 2008-2009, Suffolk University

Magazines Feature – Article, 50,001 to 100,000

Gold
Proceedings, "Cries in the Dark", April 2008, U.S. Naval Institute

Silver
AMC Outdoors, "Who Taught You to Pack", May 2008, Appalachian Mountain Club

Bronze
School Nutrition, "Field of Dreams", September 2008, School Nutrition Association

Bronze
AMC Outdoors, "Seeing Ghosts", October 2008, Appalachian Mountain Club

Magazines – Feature Article, more than 100,000

Gold
The Penn Stater, "The Hungary Job", January/February 2009, Penn State Alumni Association

Silver
IEEE Spectrum, "What's Wrong with Weapons Acquisitions?", November 2008, IEEE

Bronze
HR Magazine, "Brain at Work", March 2008, Society for Human Resource Management

Magazines – Editorial

Gold
Solar Today, "The Debate Is Over! (Or Is It?)", January/February 2009, American Solar Energy Society

Silver
A Peek at the Peak, "On the Road to Groundhog Land", September/October 2008, Greater Pinnacle Peak Association

Bronze
BizEd, "The Time Zone of Technology", January/February, AACSB International - The Association to Advance Collegiate Schools of Business

Magazines – Column

Gold
CDS Review, "Final Impressions", December 2008, Chicago Dental Society

Silver
Principal, "Canaries in the Coal Mine", November/December 2008, National Association of Elementary School Principals

Bronze
NACS Magazine, "One for the Road", August 2008, National Association of Convenience Stores

Honorable Mention
Scrap, "What's Wrong With Wall-E?", September/October 2008, Institute of Scrap Recycling Industries

Magazines – Most Improved, 50,000 or fewer

Gold

Saving Land, Land Trust Alliance

Silver

Legacy, University of Michigan-Dearborn Alumni Association

Bronze

Audiology Today, American Academy of Audiology**Magazines – Most Improved, more than 50,000**

Gold

Suffolk Alumni Magazine, Suffolk University

Silver

Science News, Society for Science and the Public**Magazines – Cover Illustration**

Gold

Associations Now, June 2008, ASAE & The Center for Association Leadership

Silver

Convene, June 2008, Professional Convention Management Association

Bronze

StopWatch, September/October 2008, National Association of Truckstop Operators**Magazines – Cover Photography**

Gold

Aspen Idea, Winter 2007/2008, The Aspen Institute

Silver

HemAware, January/February 2008, National Hemophilia Foundation

Bronze

Food Technology, February 2008, Institute of Food Technologists

Bronze

Independent School, Winter 2008, National Association of Independent Schools**Magazines – Cover Photo Illustration**

Gold

Suffolk Alumni Magazine, Fall 2008, Suffolk University

Silver

American School Board Journal, June 2008, National School Boards Association

Silver

Contingencies, March/April 2008, American Association of Actuaries

Bronze

Light Design + Application, September 2008, Illuminating Engineering Society of North America**Magazines – Feature Story Design**

Gold

Cleveland Clinic Magazine, "Blue Genes", Summer 2008, Cleveland Clinic

Silver

Common Ground, "Soulful Consideration", November/December 2008, Community Associations Institute

Bronze

Cleveland Clinic Magazine, "The Shape of Kids To Come", Summer 2008, Cleveland Clinic**Magazines – Redesign, 50,000 or fewer**

Gold

Saving Land, Land Trust Alliance

Silver

Infonomics, AIIM

Bronze

Audiology Today, American Academy of Audiology**Magazines – Redesign, more than 50,000**

Gold

Suffolk Alumni Magazine, Suffolk University

Silver

Security & Life Safety Systems, National Electrical Contractors Association**Magazines – Design Excellence, 20,000 or fewer**

Gold

Insights, Chicago School Administrators

Silver

Land Development, National Association of Home Builders

Bronze

segdDESIGN, Society for Environmental Graphic Design**Magazines – Design Excellence, 20,001 to 100,000**

Gold

Suffolk Alumni Magazine, Suffolk University

Silver

Workspan, WorldatWork

Bronze

Lupus Now, Lupus Foundation of America, Inc.

Bronze

Massage Therapy Journal, American Massage Therapy Association**Magazines – Design Excellence, more than 100,000**

Gold

The Penn Stater, Penn State Alumni Association

Silver

Diabetes Forecast, American Diabetes Association

Bronze

VitalCare, American College of Emergency Physicians
Magazines – Design Excellence, more than 100,000
Bronze
World Vision, World Vision

Special Publications – Annual Reports

Gold
A Worldwide Vision: A Focus on Each Child, Association for Supervision and Curriculum Development

Silver
IFT Annual Report, Institute of Food Technologists

Bronze
2007 Year in Review, Associated Builders & Contractors, Inc.

Special Publications – Special Reports

Gold
Latino Patriots in American Military History/Patriotas Latinos, Smithsonian Latino Center

Silver
Leadership Through Project Management, Project Management Institute

Bronze
2009 Newspaper Advertising Planbook, Newspaper Association of America

Special Publications – Membership Directories/Buyers Guides

Gold
2008-2009 Membership Directory & Buyer's Guide, Association Forum of Chicagoland

Silver
Sites & Cities 16th Edition, Professional Convention Management Association

Special Publications – Brochures

Silver
Esta En Nuestras Manos/It's In Our Hands, American Cancer Society

Bronze
Member's Guide to Masonry in California, Masons of California

Books – Technical Book

Gold
American Academy of Pediatrics Textbook of Pediatric Care, American Academy of Pediatrics

Silver
The Book of Style for Medical Transcription, Third Edition, Association for Healthcare Documentation Integrity

Bronze
A Guide to the Project Management Body of Knowledge, Fourth Edition, Project Management Institute

Books – Non-Technical Book

Gold
Profiting by Design, Manufacturing Jewelers and Suppliers of America

Silver
What Works, International City/County Management Association

Bronze
Raising A Child with Arthritis, Arthritis Foundation

Online Publishing – Website, General Excellence

Gold
www.freemason.org, Masons of California

Silver
Pediatric Care Online, American Academy of Pediatrics

Bronze
www.naccho.org, National Association of County and City Health Officials

Online Publishing – Website, Design Excellence

Gold
www.habitat.org, Habitat for Humanity International

Silver
Diabetes Forecast Online, American Diabetes Association

Bronze
www.freemason.org, Masons of California

Online Publishing – Website, Editorial Content

Gold
www.shrm.org, Society for Human Resource Management

Silver
Jimmy and Rosalynn Carter Work Project 2008 – The Gulf Coast, Habitat for Humanity International

Bronze
Olympics, AARP

Bronze
Aging In China, AARP

Online Publishing – Website, Special Members Area

Gold
SHRM Webcasts, Society for Human Resource Management

Silver
National Association of REALTORS® Buyer's Guide Online, National Association of REALTORS®

Bronze
www.abmp.com, Associated Bodywork & Massage Professionals

Online Publishing – Electronic Newsletter, General Excellence

Silver
AWWA Streamlines, American Water Works Association

Bronze
PMP Passport, Project Management Institute

Online Publishing – Blog

Gold
Styled, Staged & Sold Blog, National Association of REALTORS®

Silver
Inservice, Association for Supervision and Curriculum Development

Bronze
MOAA Spouse Blog, Military Officers Association of America

Online Publishing – Wiki

Gold
Associapedia, ASAE & The Center for Association Leadership

Silver
LabAutopedia, Association for Laboratory Automation

Online Publishing – Podcast

Gold
The Value of Scouting, Boy Scouts of America

Silver
AFP Podcast, Association for Financial Professionals

Bronze
ASHA Network News, American Speech-Language Hearing Association

General Excellence of Editorial Products

Silver
Associated Bodywork & Massage Professionals

Bronze
American Snowsports Education Association Education Foundation

Convention Publications – Convention Program

Gold
2009 Annual Gathering, Catholic Charities USA

Silver
Diverse Perspectives, Like Minds, Graduate Management Admission Council

Bronze
National Arts Marketing Project Conference, Americans for the Arts

Convention Publications – Convention Daily Newspapers

Gold
Presstime Daily, Newspaper Association of America

Silver
PCMA Convention Daily, Professional Convention Management Association

Convention Publications – Convention Marketing Campaign

Gold
CAP'08 Annual Meeting, College of American Pathologists

Silver
29th Annual ATPE State Convention, Association of Texas Professional Educators

Silver
NAFCU's 41st Annual Conference & Exhibition, National Association of Federal Credit Unions

Media Kits

Gold
Electrical Contractor, National Electrical Contractors Association

Silver
REALTOR Magazine®, National Association of REALTORS®

Silver
Arthritis Today, Arthritis Foundation

Bronze
NAIFA Media Kit, National Association of Insurance & Financial Advisors

Direct Mail – Single Piece

Gold
20th Edition of the Encyclopedia of Social Work - E-Book Version, National Association of Social Workers

Silver
Americans for the Arts Store Catalog, Americans for the Arts

Bronze
Shape the Future in Just 5 Minutes, National Art Education Association

Advertisements – Single Piece

Gold
2009 Rider Rally, American Association of Snowboard Instructors

Silver
Black MBA In House, National Black MBA Association

Advertisements – Campaign

Gold
Now What?, Graduate Management Admission Council

Bronze
Laboratory Accreditation Program, College of American Pathologists